



4 pm Sunday, October 6, 2024
Meeting Minutes
Run Muskegon Board of Directors
at Pigeon Hill Brewer's Lounge

I. Routine Business:

A. Call to Order at 4pm by J. Mueller

1. Attending: J. Mueller, S. Dennany, S. Williams, S. Long, N. Bush, R. Cater, C. Cantu

B. Approval of August Board Meeting minutes

1. Motion: J. Mueller Second: N. Bush Carries: 7/0

C. Committee reports:

- Treasurer's report - N. Bush
 - Checking- 16,532.72
 - Savings- 23,399.68
 - Total-39,932.40
- Race committee - S. Dennany and R. Cater
 - Labor Day walk went very well considering only gave two weeks notice
 - Turkey Trot: planning to open up registration on October 14th
 - Copied liability waiver over from last year.
 - Price- discussion around donation price and whether or not we are advertising where these funds go well enough- we should include more about who we're supporting with the funds and food donated
 - Safety/volunteer vests- will do more research regarding how much money to spend on volunteer vests for future races and other volunteer opportunities for the club
 - Additional insurance requests for TT
 - PH request submitted
- Communications committee – C. Cantu
 - Huge shout out to Tom Mattson for seamlessly taking over the monthly Runner Spotlights!
 - Another huge shout out to Lindsey Helsen for staying on top of social media and making everything fun and engaging!
 - Request was made to committee chairs to ask for members to submit ideas for FAQ's for the website. Would like 5-10 to include on website by January 2025
- Membership - S. Long
 - Membership committee is researching Run Muskegon visitors
 - First round of Run Strong with IvyRehab went very well. The next round is set to start on 10/17
 - Newbie night is being planned for 10/23

- Zoot storefront open until 10/15
- Continuing to investigate potential partnerships with companies membership is already invested in. Stay tuned
- Working on an end of year wrap up party/night on Dec. 18
- Community Outreach Committee - N. Bush
 - Race expo- Nov 6th
 - Adopt a highway went well, but room for improvement with more help, more organization, and some grabbers
 - Winter sports complex- working on helping with putting signs up when they're ready
- Gift Giving - S. Williams
 - All school Athletic Directors were sent the shoe donation letter that is sent each year. So far, only Montague High School has requested
 - Hike The Lights- Muskegon Luge is continuing to seek input and sponsorship from Run Muskegon for Hike the Lights. They will be attending the next committee meeting to discuss ways in which they would like to request partnership including sponsoring a specific hike/run event during the season
 - 3 different community members reached out about installing other water fountains in the community after the one on Lakeshore drive was published. All requesters were given an opportunity to come speak with the committee. So far no one has come forward. The committee thinks that perhaps those making the requests did not realize the scope of the work that was done by Alana along with the help provided by the city to make that one come to fruition. They will continue to be invited/encouraged to attend. **Apparently everything that has gone wrong in all of the committees is all Colin Eden's fault!!! (don't worry, I'll take this one out before I send to membership)**
- Scholarship breakout Committee - J. Mueller
 - N/A
- Seaway Run partnership breakout committee - Outreach- no updates
 - N/A

II. Unfinished/old business

- Follow-up discussion- number of Board members
 - It has been very difficult to encourage members to run for open board positions. Also, 8 board members (an even number) makes it difficult to have a quorum and voting. Will look to changing the bylaws, but that will need to be approved in January at the annual meeting per our bylaws on changing bylaws and policy.
- Follow-up discussion - partnerships
 - VKTRY insoles - vktry.com
 - UCAN products
 - Will wait to hear from Mike Resterhouse

III. New Business

- Night running gear - group discount
 - N. Bush will work on looking into a group discount with Noxgear
- Fall/Winter running routes discussion
 - Discussed potentially changing up the routes for fall/winter (currently looping in the city). Members stated that keeping the routes the way they are seems to be the safest (lights and plowed streets) and most convenient (still close to PH). Jack will continue to remind members to let someone know if they are running long, heading out in areas most members aren't running, etc.
- Procedure - RRCA race insurance and additional covered entities
 - Discussion around whose responsibility this falls under. Though it is a part of the race committee, ultimately the responsibility to request this falls under the president due to levels of access in RRCA. Procedurally, when race insurance and additional covered entities are needed, the race committee/other committee chairs will alert the president in order to ensure this happens.
- Storage
 - Pigeon Hill has offered specific space in the facility for Run Muskegon storage, so long as we purchase racks/bins that match. This will eliminate the need for board members to store Run Muskegon items in their homes. S. Dennany will do further research on exactly which racks and how many along with storage bins needed to make a request to purchase at the next board meeting
- Coaches
 - Discussion of adding 2 additional RRCA certified running coaches for membership to access. Would like one male and one female. The club will pay for their training/certification. Much discussion on creating a contract for the new coaches and what should be included in that contract including commitment to leading one group run a month focused on coaching and updating the coaches corner more regularly among other ideas. Board members agreed that we need to have these ideas outlined before asking membership to submit applications to become a coach.
- RM merch
 - Local- Membership Committee is looking into three different potential places for purchasing Run Muskegon gear
 - Zoot - store is open until Oct 15

IV. Action Items:

A. Motion to add Sidney Long to the Club Checking account

Motion: J. Mueller

Second: S. Dennany

Carries: 7/0

B. Motion for the Run Muskegon Turkey Trot beneficiaries be the Boys and Girls Club of the Lakeshore and Kids Food Basket

Motion: J. Mueller

Second: S. Long

Carries: 7/0

C. Motion for the Turkey Trot to continue to be a free race with a suggested \$10 + food donation to support the Boys and Girls Club of the Lakeshore

(financial) and Kids Food Basket (food donation)

Motion: S. Dennany Second: N. Bush Carries: 7/0

D. Motion for the Membership Committee to spend a maximum of \$750 on Run Muskegon BOCO visors to sell for \$15 for members/\$20 for non members

Motion: S. Long Second: S. Williams Carries: 7/0

V. RunSignUp Updates:

- Online race registration, volunteers forms/waivers, Wed night group run registration/waivers - follow-up from Mike Resterhouse

VI. RRCA updates:

VII. Announcements:

VIII. Adjournment

Upcoming Dates to Remember:

Committee Meetings:

October 27, 2:30 pm Outreach Committee Meeting at PH

October 27, 4:00 pm Gift Giving Committee Meeting at PH

November 7, 6:30 pm Membership Committee Meeting at Pam and Brett's (see Sid for more information)

November 11, 6:00 pm Race Committee Meeting at PH

Board meetings:

November 10, 4 pm at PH

December 15, 4 pm at PH

Races:

October 12, Heart and Sole 5K in Fruitport

October 13, Chicago Marathon

October 20, Grand Rapids Marathon (5K, 10K, half marathon, and marathon relay)

Other:

November 6, 7pm Fall Race Expo at PH

November, 27, Run Muskegon Holiday Potluck -following the group run at Pigeon Hill Brewer's Lounge

January 19, 4pm at PH- Run Muskegon Annual Meeting of the Membership and vote -