



**Sunday, November 10, 2024, 4 pm  
Run Muskegon Board of Directors  
at Pigeon Hill Brewer's Lounge  
Meeting Minutes**

**I. Routine Business:**

Call to Order at 4 pm

Present: J. Mueller, N. Bush, S. Dennany, S. Long, C. Cantu, R. Cater, S. Williams

Absent: None

Seaway Run- Bryan Lambert and Airn Sessink

Discussion: How things went last year and what can we do differently next year?  
Would like Run Muskegon's guidance and input: Feedback from Board-

- Try to emulate Grand Rapids Marathon Community Runs
- Corporate- Trinity doesn't seem to be really work to get people to show up- would like to see more involvement from corporate sponsors
- Partner Community Runs with the Y, Trinity, and Run Muskegon
- Want to continue to help Run Muskegon and helping to promote Run Muskegon things (runs, Hike the Lights, etc.)
- Put Seaway Committee in touch with Communications Committee for cross collaboration
- Work with Course Safety

Approval of Sept/Oct Board Meeting minutes

With changes and formal apology from Cathy  
Delete Parenthetical and approve minutes

**Committee reports:**

- Treasurer's report - N. Bush
  - Review reimbursement - policy states all receipts to be turned into committee chair who tracks and approves. Request then sent to Treasurer for check.
  - Checkings- \$15,689.89
  - Savings- \$23,400.67

- Starting to see registrations for Turkey Trot come in with addition money from membership dues
- Race committee - S. Dennany and R. Cater
  - 203 registrations so far but only 32% of those who have signed up have donated anything...
  - Safety vests- do we want safety store membership to save the 20%
- Communications committee – C. Cantu
  - Waiting on FAQ ideas from committees
- Membership - S. Long
  - Would like to think about other ideas- perhaps other days and can include Seaway etc.
  - Plates and Napkins purchased for potluck
  - December 18th - Heavy Medal Night
- Community Outreach Committee - N. Bush
  - Race expo- Success
  - Winter Sports complex Signage is installed
  - 'Slow season' looking for more things to do in the winter
  - Next meeting December 8th 2:30pm @PH
- Gift Giving - S. Williams
  - Hike The Lights
  - Muskegon Luge asked for a sponsorship for Hike The Lights as for \$7,500 for the full year- benefits would receive name partner recognized with a large decorated sign at the trail head, social media announcements, host special Run Muskegon exclusive events including a winter event to include with cross country skiing, ice skating, snow shoeing etc. Banner is out there.
- Scholarship breakout Committee - J. Mueller
  - Board policy reviewed
  - November launch (letters to schools/application period opens)
  - Will roll into Jan/Feb/March
- Seaway Run partnership - on hiatus
- RRCA Coaching breakout committee -
  - Chair:- Table for now
- RM Board election breakout committee -
  - Review Board policy
  - Chair- Jack and Shawn will take this on as the Secretary is up for re-election
  - RRCA/ Jean Knaack follow-up on voting
    - We can do online, mail in, and in person voting
  - Based on previous Annual Meeting minutes:
    - Shawn and Nicole elected 1/24 for 2 yr term
    - Cathy and Sid elected 1/23 - up for re-election
    - Shirita elected 2022 - up for re-election
    - Rich appointed by Board in 2024 - up for election
    - Jack term limited

## II. Unfinished/old business

- Follow-up discussion- number of Board members
  - Discussion regarding moving from 8 board members to 7.

- After discussion and for various reasons, the RM Board recommends to the Membership that the bylaws be updated to change the Board members from 8 to 7. A quorum of the Membership (greater than 50%) is required to change bylaws. Voting will take place at the Annual Meeting of the Membership in January, prior to the election of Board members
- Partnership with: UCAN, Lululemon, Michigan Ragnar
- Volunteer vests - money available in the Race Committee annual budget for purchase
- Storage shelves and totes
  - Shawn returned with pricing. Still working on figuring out how many of each we will need.

### III. New Business

- Budget for potluck? Items have been purchased
- Muskegon FabLab Club/Membership yearly fee
- Nominations and budget for Volunteer(s) of the year

### IV. Action Items:

- Motion to donate \$7,500 to Muskegon Luge for Run Muskegon to become a partner sponsor for Hike the Lights

Motion: S. Williams                      Second: R. Cater                      Carries: 7/0

- Motion to reduce the Board membership from 8 Board Members to 7 Board Members which then must be approved by membership at the annual meeting

Motion: C. Cantu                      Second: S. Long                      Carries: 7/0

- Motion to approve up to \$350 for Shawn to purchase a storage shelf, one large tote, and 12 small totes for storage of Run Muskegon equipment and gear at Pigeon Hill.

Motion: S. Williams                      Second: N. Bush                      Carries: 7/0

- Motion to approve the purchase of a club membership of \$150 to the Fab Lab for printing needs

Motion: J. Mueller                      Second: S. Williams                      Carries: 7/0

- Motion to approve a budget of up to \$100 for up to two Volunteer of the Year awards to be awarded at the annual meeting.

Motion: S. Williams                      Second: J. Mueller                      Carries: 7/0

V. **RunSignUp news:**

- Follow up - online features
  - Volunteer registration and waiver are now available on the RunSignUp race page

VI. **RRCA news:**

VII. **Announcements:**

VIII. **Adjournment**

- Meeting adjourned at 5:45

**Upcoming Dates to Remember:**

Upcoming Board meetings:

- December 15, 4 pm at PH

Run Muskegon Holiday Potluck - Wednesday, November 27 following the group run at Pigeon Hill Brewer's Lounge

Run Muskegon **Annual Meeting of the Membership** and vote - Sunday, January 19, 4 pm at PH

Committee Meetings:

Membership- November 14 @ 6:30 at Pam and Brett's, Contact Sid Long for more information

Outreach- December 8 2:30 @ Pigeon Hill

Gift Giving- December 8 3:30 @ Pigeon Hill