



Meeting Minutes for Monday, March 25, 2024
Run Muskegon Board of Directors
6 pm at Pigeon Hill Brewer's Lounge

Call meeting to order at 6:00pm

Attendees

Present: Jack Mueller, Amanda Wendell, Cathy Cantu, Nicole Bush, Shirita Williams,
Sid Long, Shawn Dennany

Absent: Tim Lopez

Approval of Previous Meeting Minutes- Approved

Administrative announcements - Jack

- Board members have been elected by the membership, attend Board Meetings once a month and each are a committee chair and hold meetings at least once a month. It is not necessary for board members to also serve on each others' committees unless you absolutely want to. Try not to spread yourselves too thin.
- Communication- it is important to continue to have real, open, adult communication with each other and membership. Always presume positive intent. When there are disagreements, remember it's about the topic, not the person
- Tim Lopez has resigned his position as a Board Member of Run Muskegon effective immediately.
 - The bylaws state that the Board does not have to fill the position, but if we do, it is an appointment by the President for the remainder of the term. All Board members have been requested to think about someone in the membership who might fill Tim's role, particularly as co-chair for the Community Outreach Committee. Names will be shared as potential replacements and further discussion on whether or not Tim's position will be replaced at the April Board meeting.

Committee reports:

- Treasurer's report - Nicole
 - Monthly report shows a profit because of donations with Shamrock Shuffle
- Race committee - Shawn and Nicole
 - Shamrock Shuffle registrations and runners were up from 2023

- Race made about \$8,000 this year
- Under projected budget
- Discussing partnering with the Jaycees next year to potentially route through the city/on the roads instead of bike path
- Continuing to look at new and fun ways to celebrate runners in Muskegon, paying particular attention to community members who count on Shamrock and Turkey trot as their only two “races” of the year and as a community event vs. a true competitive race experience.
- Communications committee – Cathy
 - Committee did not meet this month
 - Still working on glitches with communication. Part of growing pains and new roles
- Membership - Sid
 - Committee created a statement of purpose
 - Upcoming events:
 - Riverbank Run Hosted Expo/Meet up- March 27 at 6:00 at Lake Bluff Grille. Watch the weather! Bring cash. Pay your bar tabs please!
 - Newbie Night- Pigeon Hill: 6:20
 - Annual West Michigan Race Expo at Pigeon Hill- April 17
 - Spring Field Trip- Bear Lake Tavern- April 24- Details to come
 - Working on creating inventory list of all “things” owned by the club along with where it’s located
 - Discussed “Binder” maintenance- looking to RRCA for further guidance
- Outreach Committee - Amanda and Tim
 - Slight change of name- now COMMUNITY OUTREACH to further distinguish the shift away from Gift Giving
 - Created a statement of Purpose (Thank you Tim!)- all ideas run through that statement first
 - Committee looking for guidance from the Board regarding what they can and cannot do without formal board approval. May do anything that does not cost money outside of the committee expenses that have already been approved
 - Rich moving forward with Coffee Factory “give back” for April- details to be announced once final.
 - Discussion around Seaway Run Breakout Committee. Learning as we go.
 - *Motion- Amanda made a motion to request up to \$150 to purchase items for Run Club Row at Rivertown Races to include snacks, swag, and signs for Run Club members and to distribute to other runners who may be interested in joining Run Muskegon. Shirita 2nd. Approved.*
- Gift Giving - Shirita
 - Presented Muskegon State Park Trail Project as discussed
 - *Motion- Shirita made a motion that Run Muskegon donates \$10,000 to Muskegon State Park Trail Project to cover the cost of Trail markers not covered by other grant funding. Cathy 2nd. Approved.*
 - Discussed drinking fountain donation proposals. Option #1 for \$7,820 which will include a dog bowl at the base. Option #2 for \$7,100 does not include dog bowl. Discussion around what is the most accessible and includes more community.
 - *Motion- Shirita made a motion for Run Muskegon to donate \$7,820 for Option #1. Amanda 2nd. Approved.*
 - Discussed Gift Giving policy line stating the committee may sponsor local race organizations up to \$1,000 annually.
 - *Motion- Shirita motioned for the Board to approved a change in the Gift Giving Policy that the Committee may sponsor races up to \$250 per quarter if the*

requested organization receives an 80% or higher on the rubric by a quorum of the regularly attending members. 2nd by Sid. Approved

- Scholarship breakout Committee - Jack
 - Application period has now closed
 - Committee will meet after first week of April and will have a recommendation to the board at the April Board meeting
- Seaway Run partnership breakout committee - Jack- more communication needed- Amanda
 - Lots of learning as a new committee and new partnership with Seaway Run. Most of the Seaway Run Committee are also Run Muskegon members and some Board members. Difficult to figure out where roles begin and end. Communication is still difficult.
 - Discussion regarding what constitutes a Run Muskegon event that falls under our RRCA liability vs. Seaway liability.
 - RRCA recommendation based on Jack's discussion: Must fill out a waiver for Wednesday night runs as they are Run Muskegon hosted events. Saturday morning runs are not formal Run Muskegon events. No waiver is needed. Cathy will work with Shanna on wording for Saturday morning community run announcements for guidance.

Unfinished/old business

Route maps -

- Field trip to MCC Fab Lab in mid April
 - Jack will be setting up for mid April. Dates will be shared and all Board members invited. If you cannot attend, reach out to your committee members so someone representing each committee may be present
- Update from RRCA
 - Jack will work with Sid on adding a policy in the waiver for future new runners to assume personal liability on routes etc.

Financial disclosure follow up - from Meaghan (previously tabled) - Jack

- Continued to be tabled

New Business

Any interest in establishing club Verticals (as mentioned at the Annual Meeting)?

- No one is interested at this time. Will remove from future agendas

Spring RM merch

- Sid will reach out to Becki regarding whether or not she would like to continue to be the champion here or if she would like a Board member to take over

Community Outreach- Discussed in Committee Reports section

- GOTR
 - Run Muskegon will host a “spirit station” on the route
- Run Club Row- Rivertown
 - Club has agreed- will put up a tent/table and have representation
- Signs in bike trail
 - Will have sign making supplies available after Wednesday night runs to create signs for Rivertown and future Run Muskegon events

RRCA updates:

RRCA homework for Board: Education - For Club Leaders - Manage Club Finances

Board Members- DO HOMEWORK for April meeting

DATES TO REMEMBER:

Riverbank Run Race Meet up: March 27 at 6:30pm at Lake Bluff Grill/Muskegon Country Club

Membership Committee Meeting: April 4 at Unruly Brewing at 6:30pm

Outreach Committee Meeting: April 8 at Pigeon Hill at 6pm

Newbie Night: April 10 at Pigeon Hill at 6:20

West Michigan Race Expo: April 17 at Pigeon Hill at 6:20

Gift Giving Committee Meeting: April 22 at Pigeon Hill at 6:00

Run Muskegon Field Trip: April 24 in North Muskegon (location for Run TBD) at 6:20 with meet up at Bear Lake Tavern after

UPCOMING RACES:

April 20- [Rivertown Races](#) Discount Code: RunMuskegon for 10% off any race

May 11- [Amway Riverbank Run](#): \$8 discount code given to members who attend the race meet up

June 8- [Run4Wings 5K](#) Discount: automatic Run Muskegon Member discount \$5

June 29- [Seaway Run](#) Discount Code: runmkg15 for 15% off any race distance

June 29- [Furry 5K in South Haven](#) Discount: automatic Run Muskegon Member discount \$5

Adjournment: 7:49pm