Thursday, June 11 6:00 PM
Run Muskegon Board of Directors
at Norm's Ice Cream - Fruitport
Meeting Agenda

I. Routine Business:

- Calling to order at 6:00 pm
- **Present:** Rachel Kent, Nicole Bush, Rich Cater, Sidney Long, Shirita Williams, Ali Brogen
- **Absent**: David Engblom
- Approval of April meeting minutes:
  - **Motion:** Sidney Long **Second:** Nicole Bush **Carries**: 6/0

II. Committee reports:

- ***Treasurer report***
  - Checkings- 23,243.36
  - Savings-23,784.31
  - Total- 47,037.67
  - Budget issue resolved!
  - Mosquito creek donation still not deposited (Shirita will reach out to the contact and check on the status of the deposit)

- ***Race Committee*** ,
  - Community Walk is set for September 7th 10AM at Pigeon Hill
  - Community walk will be live on RunSignup on July 6th
  - Looking into having a donation link on RunSignUp for Community Walk (Mental Awareness)
  - We would like donations to go to Life Align Recovery Ranch. We believe you need a healthy mind before you can have a healthy lifestyle therefore it fits our mission statement.

- ***Communications Committee***
    - Met on June 3 after Wednesday run
    - June Runners spotlight (Shaundra Fairfield) up on socials
    - Ideating around Monthly awareness post/No-accuses post
        - July UV Safety (Ali creating messaging for)
        - Reaching out to members who run through “No Excuses” to see if they would be willing to tell their story and bring awareness to.
    - Need a new domain for the website before updating runners resources, etc.. and to move forward with Google Workspace
    - Next meeting August 6th @ Norms in Fruitport 6:00 pm

- ***Membership***
    - Yoga was a success! We had a large turnout and everyone seemed to really enjoy it.
    - Odd Side Fruitport field trip 6/17 - I have some routes we can add to the post. We should create an event on the Run Muskegon page. (Sid will add event on Strava, Rachel will add to FB)
    - Mental Performance workshop
        - June 15th, 6 pm @ IvyRehab
            - 20 people signed up as of 6/11
    - Other planned field trips coming up
        - July 15th - Field Trip to Lakeside area
        - August 5th - Field Trip to “The Deck” (this is Unity Fest week)
        - September - Hobo’s Field trip
    - We would like to start taking shoe donations again
        - Suggestion: First Wednesday of the month, we’ll take donations (Brett is willing to start up again)

- ***Scholarship Breakout***
    - Scholarship awardees were grateful for their recognition
        - Reshared their post from our FB page on their socials
        - Good turnout and conversations with awardees that could attend
        - Nice to have Marc speak about Jen and the purpose of the Memorial scholarship
    - Committee will reconvene in November

- ***Coaching Breakout***
    - ***No update***

- ***Community Outreach***
    - Pride parade was a success
    - Adopt a highway July 11th
        - 12+ people needed
    - Grand Haven Tri water station July 12th
        - 8+ people needed

- Parties in the park bar shift- date pending
    - 6+ people needed
- Health and wellness picnic Aug 13th
    - 2 people needed
- Muskegon Lake Delisting Celebration Aug 15th. Hosting a 1 mile fun run along the bike trail RM to provide volunteers (Event held at Grand Trunk Lakeside)
    - 6+ people needed
- Egleston story trail Sept. 12th 11-1:30 RM will host a three legged race for the kids
    - 4+ people needed
- September 23rd cross-country trip for Muskegon HS cross-country team. Help with course for team event with ability to have our own run after

- ***Seaway Run Partnership***
    - Training camp still going well - 2-3 regulars still going strong
    - Historically we have posted no parking signs Wednesday before (Run Muskegon will be putting them up)
    - Seaway Run Expo
        - 3:30 - 6:30
        - We need some folks to man the table (any members can help at the table)
        - We need something to pass out at the expo
            - Run Muskegon bib boards if order comes in on time (ordered)
            - Hammer Nutrition gels (donate from Rachel)
            - Informational fliers

- ***Gift Giving***
    - Looking further into the following opportunity for equity among Districts across Muskegon County:
        - Muskegon Cross Country - Sponsoring students to attend camp- Team Building Sessions:
        - Training instruction: dynamic warm-ups, cool-downs, and strength training routines
        - Adventure Park Activities (luge, zipline, rock wall, archery, trail quest)
        - Picnic lunch and snacks
            - Cost Overview
                - Adventure Park admission - $35/Person
                - Long sleeve performance shirt - $25/Person
                - Food and Drinks - $5/person
                    - Subtotal = $65/person
                    - 15 Runners x $65 per person = $975
                    - August 8th
    - Looking further into Idea for other Districts, need more Coaches connections
        - Donate $100 to each local middle school cross country team for

anything they need- uniforms, Gatorade, busing, etc. Middle school XC teams are often overlooked compared to high school XC teams. ($800). Encourage local coaches to fill out sponsor request form

- Mona Shores
- Reeths Puffer
- Muskegon
- Whithall
- North Muskegon
- Fruitport
- Oakridge
- Orchard View

- **Sponsoring Colors for Hope 5K** in the amount of $200 - in budget

III. Unfinished/Old Business

- Google Platform Update (need a new domain)
  - Can't move forward with out a new domain approved for email
- Survey
  - As of 6/4 we have had 27 people fill it out.
  - End of June close proposed–results can be synthesized and sent out in July
  - Some interest in coaches for RRCA/Club coaches
  - Send out the link again with board minutes
    - RM Survey

IV. New Business

- Tent with custom Run Muskegon Logo (similar to Pigeon Hill Tent). Looking into a High Quality tent with who can print our logo on the top.
  - Can be used at various events/expo's/runs, etc.

V. Public Comment

The purpose of this meeting is to conduct Run Muskegon Business. There will typically be no attempt to comment or give answers at this meeting. Public who wish to make comments are invited to make their comment at this time in the meeting. Each speaker has a maximum of three (3) minutes to address the board. Inquiries requiring a response will be referred to the Board President in the cases where contact information is provided.

- **Action Items:**
  - Motion for Life Align Recovery Ranch link to be posted on Run Signup for donation for Labor Day Walk Donations would go directly to Life Align.
    - **Motion:** Rich Cater **Second:** Rachel Kent **Carries**: 6/0
  - Motion for 500 bib boards purchase for up to $1000

        - **Motion:** Nicole Bush **Second:** Sidney Long **Carries:** 6/0

    - Motion for purchase of a Tent for Run Muskegon up to $1500
        - **Motion:** Nicole Bush **Second:** Rich Cater **Carries**: 6/0

VII. **RunSignUp news**

- Mike R. is looking into the email notifications for membership renewal (some individuals are getting reminder emails others are not)
- *Actively working on the payment acknowledgement notification - we just need to re-agree to direct deposits. –**This has been resolved***

VIII. **RRCA news:** NA

IX. **Announcements:** NA

X. **Adjournment: 6:45 pm**

Upcoming Meetings

Membership Committee June 16th, 6:00 pm @ Viking Lodge (3132 Lakeshore Dr, Muskegon, MI 49441)

Gift Giving Committee June 16th, 5:00 pm @ Pigeon Hill (895 4th St, Muskegon)

Race Committee July 22nd, 7:30 pm @ Pigeon Hill Socibowl (441 W. Western Ave. Muskegon, MI 49440)

Outreach Committee Aug. 3rd, 6:00 pm @ Norms Icecream (80 N Causeway, North Muskegon, MI 49445)

Communication Committee Aug 6th, 6:00 pm @ Norms Icecream (350 N 3rd Ave, Fruitport, MI 49415)

Board Meeting Aug. 13th, 6:00 pm @ Muskegon Lake Nature Preserve (2529 Lake Ave, North Muskegon, MI 49445)