



**Thursday, June 19th, 2025, 6:00 pm
Run Muskegon Board of Directors
at McGraft Park
Meeting Minutes**

Present: S. Long, N. Bush, C. Cantu, S. Williams (6:20 pm), D. Engblom (6:15pm), R. Kent

Absent: R. Cater

- **Routine Business:**

Approval of May meeting minutes

Motion to Approve Meeting minutes from May, 2025 Board of Directors meeting

Motion: S. Long

Second: N. Bush

Carries: 4/0

Committee reports:

- Treasurer's report - N. Bush
 - Savings: 23,407.46
 - Checkings: 19,155.55
 - Total: 42,563.01
 - Updated form title to reimbursement or payment request form
 - Need forms for Ryke's cake, scholarships, Boco hats and nutrition lecture
- Race committee -R. Cater
 - No report
- Communications committee – C. Cantu
 - No committee meeting; continuing to work with other committees to communicate meeting dates and get the word out to encourage more participation
- Membership - D. Engblom
 - Membership committee has started meeting immediately after a group Wednesday night run.
 - Ivy Rehab nutrition clinic was well attended and looking for more similar opportunities to partner

- New design for Zoot orders is heading back to the drawing board
- Committee is working on how to streamline discount codes- many are automatically applied when signing up for races through Run Sign Up, but not all and when listed on the website, we currently don't have a way to verify if someone is a member who uses the code. More to come.
- Looking toward either one July event or two- Gear Up (wear Run Muskegon gear) and a popsicle relay- still deciding if it is one night or two.
- Pam is working with Neal Fitness Center to possibly host an event in the future
- Discussion of the membership fee increase- want to ensure that with an increase comes more communication about the "why" along with the benefits of being a member- working on a flyer. Some are questioning why we are raising the fee with so much money in the bank. Need to communicate more about how the money can be spent
- Discussed having a Member of the Month in addition to the Runner Spotlight- highlighting some of the more extraordinary volunteering members do. Discussed the how to nominate members and ensure equity
- Likely a Field Trip to Beachwood on August 6 due to Unity Fest. Stay tuned.
- Community Outreach Committee - N. Bush
 - Pride parade went very well again. Thank you to all who came out and supported
 - Dune Harbor Park Volunteering
 - Note from the volunteer coordinator: **Your team's positivity, teamwork, and determination—especially when faced with the challenge of removing those deeply set posts—was truly fantastic. It was one of the most effective and enthusiastic volunteer groups I've had the pleasure of working with.**
 - Still to come for Outreach-
 - Grand Haven tri water station
 - Irish Music Fest bar shift
 - Parties in the Park- partnering with Agewell Services of West Michigan
- Scholarship Breakout Committee - R. Kent
 - Scholarship recipients were appreciative of the celebration, recognizing them for the scholarships.
 - Valerie's mom had reposted to their FB page our post with the comment of how thankful they were and what a great group Run Muskegon is
 - The committee is requesting to put the Run Muskegon Scholarship on hold indefinitely at this point. Muskegon County has the Muskegon Promise, which has expanded to support all Muskegon County students with a 2.5 GPA or higher, thus currently Run Muskegon scholarship is not well applied for.
 - The committee will continue the Jen VanderStelt Memorial

scholarship and will be working to promote this scholarship to more- Note- the committee will work harder to include a group from Michigan Irish Music Festival in the committee work as they are the other contributor to this scholarship

- Iris, this year's recipient of the Jen VanderStelt scholarship mentioned hearing about it from a professor at MCC and a couple are posting on their blackboard. Jack will present at classes to promote scholarship opportunities in the future.
 - This committee will resume to meet in the fall to prepare for next round of application for Jen VanderStelt Scholarship
 - The presentations were nice, but still wonder if there's another way to present that feels less awkward.
 - Committee has questioned our policy in regard to the chair position that is supposed to be held by the board president: The President, with approval of the board, will establish a breakout Scholarship Committee which will be chaired by the board president. The committee will be open to all Run Muskegon members in good standing
 - The President will post a notice and all meeting dates for the scholarship committee
 - The President will verify that previous year's committee has contacted Muskegon County High School Counseling offices about the scholarship, application, and deadlines
 - R. Kent will discuss the policy with the committee to update the policy for the future so that it does not have to be the Board President who is the committee chair.
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- Seaway Run partnership - S. Long
 - Brett is in charge of the awards ceremony and looking for volunteers
 - Run Muskegon will help put up "No Parking" signs along the route on June 25th.
 - Working on a post-race meeting with the breakout committee to brainstorm some ways we can build up the partnership.
 - Nicole is in charge of course set up
 - RRCA Coaching breakout committee S. Williams
 - Nothing to report at this time
 - Gift Giving - S. Williams
 - Last meeting included a special guest, Alex Wagner from Mosquito Creek to discuss potential help with maintenance of trails and will have a follow up meeting with the committee.
 - They looked at how to help with the Blue Lake trails, but that has been tabled for now
 - Started looking into adding a port-a-potty or two on the bike path.
 - A request came from the Outreach Committee to work together to work with the Nature Preserve to donate and put together 2 picnic tables and benches.
 - A request from the Heart & Sole 5K has come in but the

- committee does not have a request to the board yet.
 - Working on getting more information from No More Sidelines and how Run Muskegon might be able to partner
 - President
 - The Park Pop-Up run update- pop up run went very well at the Blue Lake trails. It's a new trail system.
 - Will work with the Communications Committee to help ensure there is clear communication about the difference between a Field Trip (always on Wednesday night runs, just different location) and Pop-Up run events (different locations and on different days)- BOTH ARE OFFICIAL RUN MUSKEGON EVENTS
 - Future Pop Up in North Muskegon. More to come.
- **Unfinished/old business**

None at this time
- **New Business**
 - RRCA Workshop Recap: Sid attended a workshop called “Managing Leadership Transitions”. There were some really great takeaways and things I believe we could apply. See linked notes from S. Long, [RRCA Managing Leadership Transitions Notes?](#)
 - [Public Comment Policy Discussion](#)
 - Will include summary of both written (submitted) and oral comments along with commenter’s name
 - Discussed adding any public attendance members to the meeting minutes in the future. Though this is not a requirement of Robert’s Rules and outside the norm, the Board feels like this may help promote more participation. We will ask anyone present who is not a board member if they would like to be identified in the meeting minutes as it will not be a requirement
 - Continued conversation about scholarship presentation/celebration? Discussed having a conversation with past recipients about how they would have liked to have been recognized or if there’s a different way.
 - Alana is setting up a Food Truck Rally at Pigeon Hill for August 13 and just wanted to make sure that was cool. Our hope is that the trucks will stay later than some have in the past so members have an opportunity to get something after the run.
- **Public Comment**

The purpose of this meeting is to conduct Run Muskegon Business. There will typically be no attempt to comment or give answers at this meeting. Public who wish to make comments are invited to make their comment at this time in the meeting. Each speaker has a maximum of three (3) minutes to address the board. Inquiries requiring a response will be referred to the Board President in the cases where contact information is provided.
- **Action Items:**
 - Motion to suspend the Run Muskegon Scholarship indefinitely with the understanding that it will be revisited if a need for future funding is

presented as a need in the county again.

Motion: R. Kent

Second: S. Long

Carries: 6/0

V. RunSignUp news:

VI. RRCA news:

VII. Announcements:

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VIII. Adjournment

7:20pm

Upcoming Dates to Remember:

- Outreach Committee Meeting- June 29, 4pm @ Pincrest
- Board of Directors Work Session- July 17, 6:30pm @ PH
- Race Committee Meeting- July 27, 11am @ TBD
- Membership Committee Meeting- August 13 after group run @ PH