



Meeting Minutes for Sunday, February 11, 2024
Run Muskegon Board of Directors
1 pm at Pigeon Hill Brewer's Lounge

Call meeting to order

Attendees

- Jack Mueller Amanda Wendell Cathy Cantu Nicole Bush
- Shirita Williams Sid Long Shawn Denny

Absent: Tim Lopez

Approval of Previous Meeting Minutes - December 2023 Board meeting and January Annual Meeting of the Membership (changes emailed to respective Secretaries)

Jack requests approval, Amanda second. Approved

Recap of Board and Agenda rules for new Board Members

- Once the agenda is shared, feel free to add items (your committee, new business) for consideration. In the interest of time management, the meeting will follow the agenda and some items may be tabled if time does not allow.
 - Jack will try to get it out at least a week ahead of time
- In the interest of time, summary presentations.
- Each member speaks without interruption, then open for discussion

Committee reports:

- Treasurer's report - Nicole
 - She's not sure what's currently expected. Just paid off the hats that were approved at last month's meeting. Will be working on paying for approved Girls on the Run water bottles and reimbursing Pam for Sponsorship booklets
 - Jack recommended creating a spreadsheet to share with income, expenses and a tally.
 - Will get expectations to Nicole before next meeting
 - Race permits have been approved and paid for

- Race committee - Shawn and Nicole
 - Meeting scheduled for tomorrow **Monday, Feb 12 at Griffin's Rest at 6pm**
 - Committee working on sponsorships
 - Currently at 39 race registrations
 - All on track
- Communications committee – Cathy
 - Discussed who is doing what- Thanks to Tom Mattson for taking over Runner Spotlights, David continue to manage website, Lindsey manages public social media pages, Cathy does private FB group, email, and calendar
 - Need to streamline communication regarding committee meetings etc.
- Membership - Sid
 - Meeting tomorrow, **Monday Feb 12 at Unruly Brewing**
 - Hats purchased
 - Concerned about Race Expo if no one shows; Amanda and Cathy said they would help
- Outreach Committee - Amanda and Tim
 - Great turnout!
 - Discussed what we want to make since this is a new split. Create a purpose/mission statement. Identify opportunities and next steps. Emphasize physical fitness, get out into the community. Increase awareness- both outside the club and within. Emphasize social aspects. Try to get people to stay after the group runs and come back. Discussed partner with Seaway, and more.
 - Next Meeting: **March 11, 2024 at Pigeon Hill at 6pm.**
- Gift Giving - Shirita
 - Ground work done from last year. Jim and Dan are coming to the next meeting to continue to work on a presentation last year regarding their “ask” for the signage project.
 - **Meeting Feb 26 at 6pm at Pigeon Hill**
- Scholarship breakout Committee - Jack
 - Scholarships are “live”
 - Already have more applications than previous years for the general scholarships
 - Jen scholarship is also live. One application so far
 - Selection process happens in mid March.
- Elections breakout committee - **Thank you Sid!**
 - **Next year, re-examine “quorum”.**
- Seaway Run partnership breakout committee - Jack?
 - Finalized the break from Rotary
 - Marci, Brett, Rory and Cathy will represent the club
- Jack's observations
 - It's important that since we approve a budget to include the year end budget summary
 - Surveys- make sure we have follow through on them.

Unfinished/old business

Route maps - samples from MCC Fab Lab

- Jack brought a sample of our downtown loops made from Strava as a starting point to have maps available.

- Continue conversations regarding rules about loops, boundaries, and insurance coverage

Financial disclosure follow up - from Meaghan (previously tabled) - Jack Tabled again due to time.

New Business

Committee budgets proposals

- Treasurer- \$50
- Outreach- \$200
- Gift Giving- \$200
- Race- \$7000
- Membership-\$300
- Communications- \$300
- President-\$150

Discussion: budgets are for expenses only. Must turn in receipts for reimbursement to Nicole.

Amanda made a motion to accept budget proposals. Sid second. All in favor. Approved.

Committee recruitment - a personal approach. Approach and talk to others about joining committees.

Any interest in establishing club Verticals (as mentioned at the Annual Meeting)? Tabled for time.

Pre-approve known expenses - Scholarships (\$1000 x 2), shoe donation for schools who did not participate in the fall, others?

- Jack is requesting up to \$2000 for scholarships
- Due to limited requests for shoe donations, all schools will be eligible for spring funds, regardless of if they received them in the fall
- Shirita requests \$150 per school for shoe donations
 - Jack made the motion for both, Shawn second. Approved

Elections recap (for consideration and further discussion throughout the year)

- Low response to open Board positions
- RRCA - nomination process for Board positions (nominating committee)- may want to consider for future

RRCA updates:

RRCA homework for Board: Education - For Club Leaders - Manage Club Finances

Announcements

Blue Lake 5K is March 23, 2024. Please think about signing up! Fun, small, local race

Next Board Meeting Date: March 25, 2024 at 6pm

Adjournment: 2:45pm